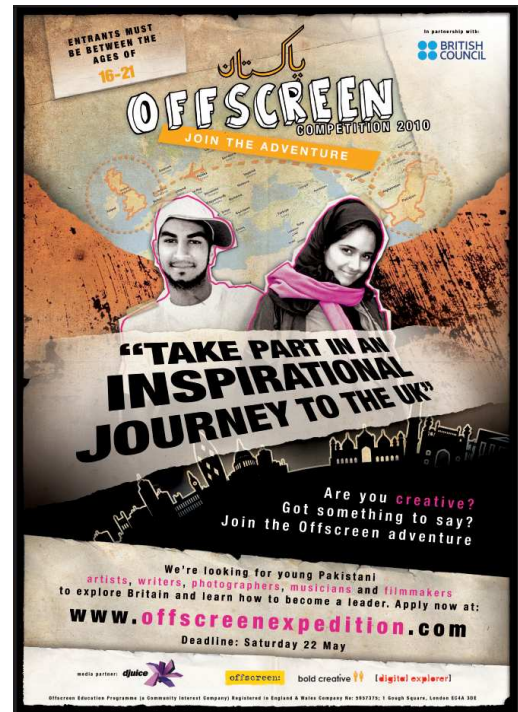


PRESS RELEASE JUNE 2010

Pakistani students on journey of lifetime with Offscreen Expeditions and British Council

Six students from Pakistan have earned themselves the opportunity to join the Offscreen Expedition 2010.

Spending two weeks on a creative and cultural journey of the UK, Mashal Zawar of Karachi Grammar School, Muhammad Ali Piracha of the G.I.K. Institute in Topi, Zoya Siddiqui and Alizeb Raees, both of Beaconhouse National University, Salima Shahnawaz of LUMS and Syed Noor of National College of Arts will join other selected team members from the Middle East, exploring what life is really like in the UK whilst learning important skills for leadership and dialogue.



Building on the success of work in the Middle East, Offscreen, a UK-based not-for-profit organisation working in partnership with the British Council and Djuice, has scoured the country for the very best young Pakistani artists, writers, musicians, photographers and filmmakers with a genuine commitment to challenge important issues faced by today's youth.

Offscreen Expeditions Director Stephen Stapleton explains: "The aim of the project is to give young people from the UK and Pakistan the chance to communicate and learn from each other in positive and creative ways."

The selected team will travel to the UK for two weeks in July, exploring the Britain behind the headlines, meeting young people within their home communities, and taking part in activities with local and national organisations. Projects will be aimed at developing the students' practical skills for engaging in dialogue across local and global issues, encouraging them to communicate their positive visions of their communities' future with confidence and impact.

Using the latest technology, the team will create a visual travelogue of their experiences as they travel which will be broadcast through the award-winning interactive website, engaging thousands of their peers across Pakistan and the world. The students will also help create innovative online and interactive educational resources, ensuring the positive legacy of the expedition with young people worldwide.

David Martin, British Council Director in Pakistan, says: "In our Connecting Classrooms project we work with over 250 schools linking communities across Pakistan and the UK. We're delighted to be working with Offscreen to offer talented pupils from all backgrounds this fantastic opportunity to travel, learn and share their ideas and experiences with thousands more across both countries."

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Off Screen:



bold creative

[digital explorer]

Notes for Editors

About the Offscreen Expedition 2010

The competition ran in Pakistan, Jordan, Kuwait and Qatar throughout May and invited online applications from young creatives. The Expedition itself will run from 11th-25th July and will include travel and activities in London, Birmingham and Yorkshire, including Bradford.

About The British Council

The British Council is the UK's international organisation for educational opportunities and cultural relations. We work in over 100 countries worldwide to build engagement and trust for the UK through the exchange of knowledge and ideas between people. For more information, please visit:

www.britishcouncil.org/pakistan.

About Offscreen Expeditions

Offscreen Expeditions is an expedition-based education programme run by UK-based educational social enterprises Offscreen Education Programme and Digital Explorer. Since the first Offscreen Expedition in 2007, the programme has garnered international praise and awards for its much needed work in developing greater understanding between young people in the UK and the Middle East.

See our previous expeditions at:

www.offscreened.com/expedition/2007

www.offscreened.com/expedition/2008.

For more information email: info@offscreened.com.